**Final Questionnaire**

**English Version**

**4/17/2013**

Total n=2,250 adults 18+

National Tracking survey

n=1,125 landline RDD

n=1,125 cell phone RDD

Field Dates: April 17-May 19, 2013 (tentative)

Form Split A/B: 50%-50%

Job#: 33502

**START TIMING MODULE 1**

**LANDLINE INTRO:**

Hello, my name is \_\_\_\_\_\_\_\_\_\_ and I'm calling for Princeton Survey Research. We’re conducting a survey about some important issues today, and would like to include your household. May I please speak with the YOUNGEST **[RANDOMIZE:** (MALE / FEMALE)**]**, age 18 or older, who is now at home? **[IF NO MALE/FEMALE, ASK:** May I please speak with the YOUNGEST (FEMALE / MALE), age 18 or older, who is now at home?**]**

**GO TO MAIN INTERVIEW**

**CELL PHONE INTRO:**

Hello, I am \_\_\_\_\_\_\_\_\_\_ calling for Princeton Survey Research. We are conducting a national survey about some important issues today, and would like to include you. I know I am calling you on a cell phone. If you would like to be reimbursed for your cell phone minutes, we will pay all eligible respondents $5 for participating in this survey. This is not a sales call.

**(IF R SAYS DRIVING/UNABLE TO TAKE CALL:** Thank you. We will try you another time...**)**

**VOICEMAIL MESSAGE (LEAVE ONLY ONCE -- THE FIRST TIME A CALL GOES TO VOICEMAIL):** I am calling for Princeton Survey Research. We are conducting a national survey of cell phone users. This is NOT a sales call. We will try to reach you again.

CELL PHONE SCREENING INTERVIEW:

S1 Are you under 18 years old, OR are you 18 or older?

1 Under 18

2 18 or older

9 Don’t know/Refused

**IF S1=2, CONTINUE WITH MAIN INTERVIEW**

**IF S1=1, THANK AND TERMINATE – RECORD AS AGE INELIGIBLE:** This survey is limited to adults age 18 and over. I won’t take any more of your time...

**IF S1=9, THANK AND TERMINATE – RECORD AS SCREENING REFUSAL:** This survey is limited to adults age 18 and over. I won’t take any more of your time...

**READ TO ALL CELL PHONE RESPONDENTS**

**INTRODUCTION TO MAIN INTERVIEW:** We’re interested in learning more about people with cell phones. If you are now driving a car or doing any activity requiring your full attention, I need to call you back later. The first question is...

**INTERVIEWER:**

If R says it is not a good time, try to arrange a time to call back. Offer the toll-free call-in number they can use to complete the survey before ending the conversation.

ASK ALL

SEX **RECORD RESPONDENT SEX (DO NOT ASK)**

1 Male

2 Female

ASK ALL

Q1 Overall, how would you rate the quality of life for you and your family today? Would you say it is... excellent, very good, good, fair or poor?

1 Excellent

2 Very good

3 Good

4 Fair

5 Poor

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 1**

**START TIMING MODULE 2**

ASK ALL FORM A:

INTUSE Do you use the internet, at least occasionally? *{PIAL Trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL FORM A:

EMLOCC Do you send or receive email, at least occasionally? *{PIAL Trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL FORM B:

EMINUSE Do you use the internet or email, at least occasionally? *{PIAL Teen Trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

INTMOB Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally? *{PIAL Trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**ASSIGN RESPONDENTS TO THE FOLLOWING GROUPS:**

**INTERNET USERS**: (INTUSE=1 OR EMLOCC=1 OR INTMOB=1) OR (EMINUSE=1 OR INTMOB=1)

**NOT INTERNET USERS**: (INTUSE=2,8,9 AND EMLOCC=2,8,9 AND INTMOB=2,8,9) OR (EMINUSE=2,8,9 AND INTMOB=2,8,9)

ASK ALL INTERNET USERS:

HOME3NW Do you ever use the internet or email at HOME? *{PIAL Trend modified}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK INTERNET USERS WHO DO NOT GO ONLINE AT HOME (HOME3NW=2)

Q2 What is the MAIN reason you don’t use the internet at HOME? **[DO NOT READ; PRECODED OPEN-END; ACCEPT FIRST RESPONSE ONLY]** *{New}*

1 Internet connection is too expensive / Cheaper to get it elsewhere

2 Computer is too expensive / Don’t have a computer

3 Don’t need to go online at home very often or at all

4 Service not available where I live

5 Can go online from somewhere else (such as work, school, community center, friend’s house, etc.)

6 Use my cell phone or other mobile device to go online

7 Computer is broken or too old

8 Don’t know how to set up access at home

97 Other **(SPECIFY)**

98 Don’t know

99 Refused

ASK IF USE INTERNET AT HOME (HOME3NW=1):

MODEM4B At home, do you connect to the internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable TV modem, a wireless connection, or a fiber optic connection such as FIOS (F-EYE-os)? *{modified}*

1 Dial-up telephone line

2 DSL-enabled phone line

3 Cable modem

4 Wireless connection (either AirCard, “land-based” or “satellite”)

5 Fiber optic connection

**No code 6**

7 **(VOL.)** Other broadband (incl. general responses like “broadband”, “high speed”)

8 **(VOL.)** Broadband, more than one of the above **(SPECIFY)**

9 **(VOL.)** No home internet access

10 **(VOL.)** Access internet via cell phone only

11 **(VOL.)** None of the above **(SPECIFY)**

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK ALL NON-INTERNET USERS:

Q3 Does ANYONE in your household use the internet at home or send and receive email at home? *{PIAL trend, May 2010} {slightly modified Master ELSEOL2}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL NON-INTERNET USERS:

Q4 Did you EVER at some point regularly use the internet or email, but have since stopped for some reason? *{PIAL modified trend, May 2010} {modified Master STOPINT}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL NON-INTERNET USERS:

Q5 Would you like to start using the internet or email **[IF Q4=1, INSERT:** again**]**, or is that not something you're interested in? *{PIAL trend, May 2010}*

1 Yes, interested

2 No, not interested

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL NON-INTERNET USERS:

Q6 What is the MAIN reason you don’t use the internet or email? **[DO NOT READ; PRECODED OPEN-END; ACCEPT FIRST RESPONSE ONLY]** *{PIAL trend, May 2010, modified precode list}*

1 Don’t have access

2 Too difficult/frustrating

3 Just not interested

4 Think it’s a waste of time

5 Too expensive

6 Too busy/Just don’t have the time

7 Worried about privacy / viruses / spam / spyware / hackers

8 Don't have a computer

9 Too old to learn

10 Physically unable (e.g. poor eyesight or disabled)

11 Don't know how / don’t have skills

12 Don't need it/Don't want it

13 Worried about scams

97 Other **(SPECIFY)**

98 Don’t know

99 Refused

ASK ALL NON-INTERNET USERS:

Q7 If you wanted to start using the internet or email **[IF Q4=1, INSERT:** again**]**, do you feel that you know enough about computers and technology to be able to do that on your own, or would you need someone to help you? *{PIAL Trend, May 2010}*

1 Know enough to go online (again) on my own

2 Would need someone to help me

3 **(DO NOT READ)** Would not want to start using internet

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**No Q8**

ASK ALL NON-INTERNET USERS:

Q9 Have you ever asked a friend or family member to look something up or complete a task on the internet for you, or have you never done this? *{New}*

1 Yes, have asked

2 No, have never done this

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 2**

**START TIMING MODULE 3**

ASK ALL INTERNET USERS:

WEB1-A Next... Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to... **[INSERT ITEMS; RANDOMIZE]**? *{PIAL trend}*

Act21 Do any banking online

Act87 Use a social networking site like Facebook, LinkedIn or Google Plus

ACT93 Download or listen to podcasts *{modified}*

ACT112 Use Twitter

ACT130 Use Reddit [“RED-it”]

CATEGORIES WEB1-A

1 Yes, do this

2 No, do not do this

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS:

LOOK1 Have you ever used an ONLINE SEARCH ENGINE to look up your OWN name or see what information about YOU is on the internet? *{PIAL Trend Sept 2009}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS:

LOOK2 Other than using a search engine, have you ever used other web sites or internet services to look up your own name or see what information about YOU is on the internet? **[IF NECESSARY:** Such as Facebook, Twitter, YouTube, or websites that specialize in finding people**]** *{PIAL Trend Sept 2009}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK FORM A SNS OR TWITTER USERS (FORM=1 AND (ACT87=1 OR ACT112=1)):

LOC1A Thinking about how you use social networking sites... are any of your social networking accounts currently set up so that they include your LOCATION on your posts?*{PIAL Modified Trend Sept 2011}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK FORM B SNS OR TWITTER USERS (FORM=2 AND (ACT87=1 OR ACT112=1)):

LOC1B Thinking about how you use social networking sites... do you ever include your location in your posts on these sites?*{New}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

Q10 Next... **[IF LANDLINE SAMPLE (SAMPLE=1), INSERT:** Please tell me if you happen to have the following items, or not.**]** Do you have... **[INSERT ITEMS IN ORDER]**?*{ PIAL Trend}*

ASK ITEM a IF LANDLINE SAMPLE

a. A cell phone *{QL1}*

b. A tablet computer like an iPad, Samsung Galaxy Tab, Google Nexus, or Kindle Fire *{IPADHV}*

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (Q10a=1 or SAMPLE=2)

SMART1 Some cell phones are called “smartphones” because of certain features they have. Is your cell phone a smartphone or not, or are you not sure? *{PIAL Trend} {Master CELLSMRT}*

1 Yes, is a smartphone

2 No, is not a smartphone

8 **(DO NOT READ)** Not sure/Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (Q10a=1 or SAMPLE=2)

SMART2 Which of the following best describes the type of cell phone you have? Is it an iPhone, a Blackberry, an Android phone, a Windows phone, or something else? *{PIAL Modified Trend}*

1 iPhone

2 Blackberry

3 Android

4 Windows

**NO CODE 5**

6 Something else **(SPECIFY)**

7 **(VOL.)** Basic cell phone – unspecified

8 **(VOL.)** Flip phone – unspecified

9 **(VOL.)** LG – unspecified

10 **(VOL.)** Motorola – unspecified

11 **(VOL.)** Nokia – unspecified

12 **(VOL.)** Samsung – unspecified

13 **(VOL.)** Pantech – unspecified

14 **(VOL.)** Tracfone

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (Q10a=1 or SAMPLE=2):

Q11 Please tell me if you ever use your cell phone to do any of the following things. Do you ever use your cell phone to **[INSERT ITEMS; RANDOMIZE]**? (Next, What about using your cell phone to... **[INSERT NEXT ITEM]**?) *{PIAL trend}*

a. Send or receive email *{Master CELLEML3}*

b. Download a software application or “app” *{Master CELLAPP}*

c. Access the internet *{Master CELLINT3}*

d. Participate in a video call or video chat *{modified Master CELLVCHT}*

e. Listen to music *{new}*

f. Send or receive text messages *{Master CELLTXT3}*

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF CELL PHONE INTERNET USER (Q11a=1 or Q11c=1):

Q12 Overall, when you use the internet, do you do that mostly using your cell phone or mostly using some other device like a desktop, laptop or tablet computer? *{PIAL Trend}*

1 Mostly on cell phone

2 Mostly on something else

3 **(VOL.)** Both equally

4 **(VOL.)** Depends

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (Q10a=1 or SAMPLE=2):

LOC2 Do you ever use your cell phone to... **[INSERT ITEMS IN ORDER]**? *{PIAL modified trend; May 2011}*

a. Use a service such as Foursquare to 'check in' to certain locations or to share your location with your friends

b. Get directions, recommendations, or other information related to a location where you happen to be

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE LOCATION SERVICES (LOC2a=1)

LOC3 What location-sharing or “check-in” services do you use? **[PRECODED OPEN-END; RECORD ALL RESPONSES]** *{New}*

1 Foursquare

2 Facebook

3 Yelp

4 Path

5 Google Latitude

6 Google Plus

7 Facebook Poke

8 Highlight

9 Neer

10 SCVNGR (“Scavenger”)

11 Instagram

12 Twitter

96 Other **(SPECIFY)**

97 None/Don’t use any regularly

98 Don’t know

99 Refused

**END TIMING MODULE 3**

**[READ TO ALL:]** On a different topic...

**START TIMING MODULE 4**

ASK ALL:

MAR Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married? **[IF R SAYS “SINGLE” PROBE TO DETERMINE APPROPRIATE CATEGORY]** *{new for Master}*

1 Married

2 Living with a partner

3 Divorced

4 Separated

5 Widowed

6 Never been married

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF NOT MARRIED OR LIVING WITH PARTNER (MAR=3-9):

MAR2 Are you currently in a committed romantic relationship, or not?

1 Yes, in committed romantic relationship

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF MARRIED, LIVING WITH A PARTNER, OR IN A COMMITTED RELATIONSHIP (MAR=1,2 or MAR2=1):

MAR3 How many years have you been **[IF MAR=1**: married **/ IF MAR=2 or MAR2=1**: in your current relationship**]**? **[IF NECESSARY:** Just your best guess is fine.**]**

\_\_\_\_\_ **RECORD EXACT NUMBER OF YEARS 1-96**

0 Under a year

97 97 or more

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK IF NOT MARRIED OR IN A COMMITTED RELATIONSHIP (MAR2=2,8,9):

MAR4 Would you say you are currently looking for a romantic partner, or that you are not currently looking for a partner?

1 Currently looking

2 Currently not looking

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**ASSIGN RESPONDENTS TO THE FOLLOWING GROUPS:**

**Group #1**: Married or in a relationship 10 years or less **(MAR3=0-10)**

**Group #2**: Married or in a relationship for more than 10 years **(MAR3=11-99)**

**Group #3**: Not married or in relationship, looking **(MAR4=1)**

**Group #4**: Not married or in relationship, not looking **(MAR4=2-9)**

ASK IF GROUP 3 (SINGLE AND LOOKING FOR PARTNER):

MEET Overall, would you say it is EASY or DIFFICULT to meet people in the city or town where you live?

1 Easy to meet people

2 Difficult to meet people

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF MARRIED, LIVING WITH A PARTNER, OR IN A COMMITTED RELATIONSHIP (MAR=1-2 OR MAR2=1):

REL1 Is your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** someone you first met ONLINE or someone you first met OFFLINE? *{Trend}*

1 Met online

2 Met offline

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF MET PARTNER ONLINE (REL1=1):

REL2 Did you meet through an online dating site, or some other way? *{Trend}*

1 Met through online dating site

2 Some other way

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF MET PARTNER ONLINE (REL1=1)

REL3 On which site did you first meet? **[OPEN-END; RECORD ALL RESPONSES; CLARIFY SPELLING AS NECESSARY]** *{New}*

1 **[RECORD VERBATIM RESPONSE]**

97 **(VOL.)** Did not meet on any particular website

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK ALL INTERNET USERS

INTDATE Have you ever done any of the following things online? (First/Next), have you ever... **[INSERT ITEMS; RANDOMIZE]**? *{PIAL Modified Trend}*

a. Searched for information online about someone you dated in the past

b. Flirted with someone online

ASK c-e of GROUPS 1,3

c. Searched for information online about someone you were currently dating or were about to meet for a first date

d. Asked someone out online or via email for a first date

e. Used the internet or email to maintain a long-distance romantic relationship

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK SNS OR TWITTER USERS (ACT87=1 or ACT112=1)

SNSDATE1 Thinking about your experiences on social networking sites such as Facebook or Twitter... Have you ever used a social networking site to... **[INSERT ITEMS; RANDOMIZE]**? *{New}*

a. Check up on someone that you used to date or be in a relationship with

b. Post details or pictures from a date

ASK c-e of GROUPS 1,3

c. Ask someone out on a date

d. Get more information about someone you were interested in dating

e. ‘Follow’ or ‘friend’ someone because one of your friends suggested you might want to date that person

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK SNS OR TWITTER USERS (ACT87=1 OR ACT112=1):

SNSDATE2 Still thinking about your experiences on social networking sites such as Facebook or Twitter... Have you ever... **[INSERT ITEMS; RANDOMIZE]**? *{New}*

a. Unfriended or blocked someone that you used to be in a relationship with

b. Unfriended or blocked someone who was flirting with you in a way that made you feel uncomfortable

c. Untagged or deleted photos of you and someone you used to be in a relationship with

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK CELL PHONE OWNERS (Q10A=1 OR SAMPLE=2) FROM GROUPS 1,3:

CELLDATE Now thinking about your cell phone... Have you ever... **[INSERT ITEMS; RANDOMIZE]**? *{New}*

a. Asked someone out on a date by calling them on your cell phone

ASK b IF TEXT MESSAGE USER (Q11f=1)

b. Asked someone out on a date by sending them a text message on your cell phone

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK INTERNET USERS OR CELL OWNERS IN GROUPS 1,3:

BREAK Have you ever... **[INSERT ITEMS IN ORDER]**? *{New}*

a. Broken up with someone you were dating or seeing romantically by text message, email, or by sending them a message online

b. Had someone break up with YOU by text message, email, or by sending you a message online

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 4**

**[READ TO ALL:]** Thinking now about the different ways people might have met their current partner or the ways people might meet someone they’d be interested in dating...

**START TIMING MODULE 5**

ASK ALL INTERNET USERS:

DATE1a Have YOU, personally, ever used an online dating site such as Match.com, eHarmony, or OK Cupid? *{Modified Trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE ONLINE DATING SITES (DATE1a=1)

DATE1b Which online dating sites have you used? **[DO NOT READ; PRECODED OPEN-END; RECORD ALL RESPONSES]** **[PROBE FOR ADDITIONAL:** “Any others?”**]** **[IF SAYS THEY’VE TRIED ‘ALL’ OR ‘MOST’ OF THEM, PROBE:** Could you please tell me which ones you’ve used?**]** **[PROGRAMMER: ALLOW MULTIPLE RESPONSES]** *{PIAL Modified Trend}*

1 Match.com

2 eHarmony

3 OK Cupid

4 Plenty of Fish

5 Christian Mingle

6 True.com

7 Zoosk

8 J Date

9 Date Hookup

10 Ashley Madison

11 Facebook

12 Twitter

13 Adult Friend Finder

14 Blackplanet

15 Chemistry.com

16 Craigslist

17 Other **(SPECIFY)**

98 Don’t know

99 Refused

ASK IF DOWNLOAD APPS (Q11b=1):

DATE2a Have you ever used a dating app on your cell phone? *{New}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE DATING APPS (DATE2a=1)

DATE2b Which dating apps have you used? **[DO NOT READ; PRECODED OPEN-END; RECORD ALL RESPONSES]** **[PROBE FOR ADDITIONAL:** “Any others?”**]** **[IF SAYS THEY’VE TRIED ‘ALL’ OR ‘MOST’ OF THEM, PROBE:** Could you please tell me which ones you’ve used?**] [PROGRAMMER: ALLOW MULTIPLE RESPONSES]** *{New}*

1 Match.com

2 eHarmony

3 OK Cupid

4 Tinder

5 Grindr (“Grind-er”)

6 Blendr (“Blend-er”)

7 Let’s Date

8 Plenty of Fish

9 How About We

10 Meexo

11 Flirtomatic

12 JDate

13 Jazzed

14 Skout

15 SpeedDate

16 Other **(SPECIFY)**

98 Don’t know

99 Refused

ASK ALL

DATE3 **[IF DATE1a=1 OR DATE2a=1**:”Other than yourself,”**]** Do you personally know anyone who has... **[INSERT ITEMS IN ORDER]**? *{Trend}*

a. Used an online dating site or app

b. Been in a long-term relationship with or married someone they met through an online dating site or app

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE ONLINE DATING SITES OR APPS (DATE1a=1 OR DATE2a=1)

DATE4 Thinking about your own experiences with online dating... Have you ever... **[INSERT ITEMS; RANDOMIZE]**? *{New}*

a. Paid to use an online dating site **[IF DATE2a=1:** or app**]**

b. Used an online dating site **[IF DATE2a=1**: or app**]** designed for people with shared interests or backgrounds

c. Attended a group outing or event in your area organized by an online dating site

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE ONLINE DATING SITES OR APPS (DATE1a=1 OR DATE2a=1)

DATE5 Still thinking about your own experiences with online dating... Have you ever... **[INSERT ITEMS; RANDOMIZE]**?

a. Gone on a date with someone you met through an online dating site **[IF DATE2a=1**: or app**]** *{Trend}*

b. Been in a long-term relationship or married someone you met through an online dating site **[IF DATE2a=1**: or app**]** *{Trend}*

c. Been contacted by someone through an online dating site **[IF DATE2a=1**: or app**]** in a way that made you feel harassed or uncomfortable *{New}*

d. Felt like someone else seriously misrepresented themselves in their profile *{New}*

e. Asked someone to help you create or review your profile *{New}*

f. Been matched with or come across the profile of someone you already know *{New}*

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF USE ONLINE DATING SITES OR APPS (DATE1a=1 OR DATE2a=1)

DATE6 Do you CURRENTLY have a profile posted on any online dating sites **[IF DATE2a=1**: or apps**]**, even if you don’t regularly use them? *{New}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CURRENT PROFILE (DATE6=1)

DATE7 Thinking about the profile that you use most often, is your profile photo visible to anyone, or do you control who can see your photo? *{New}*

1 Photo visible to anyone

2 Respondent controls who sees photo

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CURRENT PROFILE (DATE6=1)

DATE8 Next, I’m going to read some reasons people might use online dating. For each one, please tell me if it is a MAJOR reason YOU personally use online dating, a MINOR reason, or not a reason at all for you. (First/Next), **[INSERT ITEMS; RANDOMIZE; ALWAYS ASK a-b TOGETHER IN ORDER]**? *{New}*

**[READ FOR FIRST ITEM, THEN AS NECESSARY:** ...is this a MAJOR reason you use online dating, a MINOR reason, or not a reason at all for you?**]**

a. Meeting people who share similar interests or hobbies

b. Finding someone for a long-term relationship or marriage

c. Meeting people who share your beliefs or values

d. Meeting people who just want to have fun without being in a serious relationship

e. Having a schedule that makes it hard to meet interesting people in other ways

CATEGORIES

1 Major reason

2 Minor reason

3 Not a reason at all

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL

DATE9 Many people have different opinions about online dating. Please tell me if you AGREE or DISAGREE with the following statements about online dating. **[INSERT ITEMS; RANDOMIZE; ALWAYS ASK a-b TOGETHER, ALWAYS ASK c-d TOGETHER] [READ FOR FIRST ITEM, THEN AS NECESSARY:** Do you agree or disagree with this statement?**]** *{Trend}*

a. Online dating is a good way to meet people

b. Online dating allows people to find a better match for themselves because they can get to know a lot more people

c. People who use online dating sites are desperate

d. Online dating keeps people from settling down because they always have options for people to date *{New}*

CATEGORIES

1 Agree

2 Disagree

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 5**

**[READ TO GROUPS 1 AND 2:]** On a different subject...

**START TIMING MODULE 6**

ASK IF INTERNET USER IN GROUP 1 OR GROUP 2:

REL4 Do you and your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** have **[INSERT ITEMS; RANDOMIZE]**, or not? *{New}*

a. An email account that you both share

ASK b IF SNS OR TWITTER USER (ACT87=1 OR ACT112=1)

b. A profile on a social networking site that you both share

c. An online calendar that you both share

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF INTERNET USER IN GROUP 1 OR GROUP 2:

REL5 Have you ever shared any of your online passwords with your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]**? *{Based on teen trend}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK GROUPS 1 and 2 (MARRIED OR COMMITTED RELATIONSHIP):

REL6 Thinking about your **[IF MAR=1**: marriage **/** **IF MAR=2 or MAR2=1:** current relationship**]**, would you say that the internet and email have had a major impact on your relationship, a minor impact, or no real impact at all? *{PIAL Trend}*

1 Major impact

2 Minor impact

3 No real impact at all

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF INTERNET/EMAIL HAD ANY IMPACT ON MARRIAGE/RELATIONSHIP (REL6=1,2):

REL7 Would you say the impact of the internet and email on your relationship has been mostly positive or mostly negative? *{PIAL Trend}*

1 Mostly positive

2 Mostly negative

3 **(VOL.)** Both equally

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF GROUP 1 OR GROUP 2:

REL8 In the last 30 days, have you... **[INSERT ITEMS; RANDOMIZE]**? *{New}*

ASK a IF INTERNET USER IN GROUPS 1,2

a. Had an argument with your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** about the amount of time one of you was spending online

ASK b IF CELL OWNER IN GROUPS 1,2

b. Felt that your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** was distracted by their cell phone when the two of you were together

ASK c IF INTERNET USER IN GROUPS 1,2

c. Found out that your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** was doing something online that was upsetting to you

ASK d IF TEXT MESSAGE USER (Q11f=1) IN GROUPS 1,2

d. Texted your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** while you were both at home together

ASK e AND f IF INTERNET USER OR CELL OWNER IN GROUPS 1,2

e. Felt closer to your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** because of exchanges or conversations you had online or by text message

f. Resolved an argument with your **[If MAR=1:** “spouse” **/ If MAR=2 OR MAR2=1:** “current partner”**]** online or by text messaging that you were having difficulty resolving in person

CATEGORIES

1 Yes

2 No

3 **(VOL.)** Does not apply/Happened but not in the last 30 days

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF HAVE CELL PHONE (Q10a=1 OR SAMPLE=2)

Q13 Thinking about how you may or may not use your cell phone... Have you ever **[INSERT ITEMS IN ORDER]**? *{PIAL Trend}*

a. SENT a sexually suggestive nude or nearly nude photo or video of yourself to someone else using your cell phone

b. RECEIVED a sexually suggestive nude or nearly nude photo or video of someone else you know on your cell phone

c. FORWARDED a sexually suggestive nude or nearly nude photo or video of someone else you know using your cell phone

CATEGORIES

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 6**

**START TIMING MODULE 7**

**[READ TO ALL:]** A few last questions for statistical purposes only...

ASK ALL:

AGE What is your age?

\_\_\_\_ years **[RECORD EXACT AGE 18-96]**

97 97 or older

98 Don't know

99 Refused

ASK ALL:

PAR Are you the parent or guardian of any children under age 18 now living in your household?

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

IF PAR=1, ASK:

D2b1 How many of these children are age 5 or younger?

\_\_\_ **[RECORD NUMBER; RANGE=0-97]**

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

IF PAR=1, ASK:

D2b2 How many of these children are between ages 6 and 11?

\_\_\_ **[RECORD NUMBER; RANGE=0-97]**

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

IF PAR=1, ASK:

D2c How many of these children are between ages 12 and 17?

\_\_\_ **[RECORD NUMBER; RANGE=0-97]**

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK ALL:

HH1 How many adults currently live in your household, INCLUDING YOURSELF? **[IF NECESSARY:** That is, how many people age 18 and over, INCLUDING YOURSELF?**]**

\_\_\_ **[RECORD EXACT NUMBER 1-5]**

6 6 or greater

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

EDUC2 What is the highest level of school you have completed or the highest degree you have received? **[DO NOT READ] [INTERVIEWER NOTE: Enter code 3-HS grad if R completed training that did NOT count toward a degree]**

1 Less than high school (Grades 1-8 or no formal schooling)

2 High school incomplete (Grades 9-11 or Grade 12 with NO diploma)

3 High school graduate (Grade 12 with diploma or GED certificate)

4 Some college, no degree (includes some community college)

5 Two year associate degree from a college or university

6 Four year college or university degree/Bachelor’s degree (e.g., BS, BA, AB)

7 Some postgraduate or professional schooling, no postgraduate degree

8 Postgraduate or professional degree, including master’s, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)

98 Don’t know

99 Refused

**[MAKE FULL NOTE AVAILABLE FOR INTERVIEWERS: Enter code 3-HS graduate” if R completed vocational, business, technical, or training courses after high school that did NOT count toward an associate degree from a college, community college or university (e.g., training for a certificate or an apprenticeship)]**

ASK ALL:

EMPLNW Are you now employed full-time, part-time, retired, or are you not employed for pay? *{PIAL trend}*

1 Employed full-time

2 Employed part-time

3 Retired

4 Not employed for pay

5 **(VOL.)** Have own business/self-employed

6 **(VOL.)** Disabled

7 **(VOL.)** Student

8 **(VOL.)** Other

9 **(DO NOT READ)** Refused

ASK ALL:

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**ASK IF HISPANIC (HISP=1):**

BIRTH\_HISP Were you born in the United States, on the island of Puerto Rico, or in another country?

1 U.S.

2 Puerto Rico

3 Another country

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

RACE What is your race? Are you white, black, Asian, or some other race?

**IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS “OTHER” (CODE 6)**

1 White

2 Black or African-American

3 Asian or Pacific Islander

4 Mixed race

5 Native American/American Indian

6 Other **(SPECIFY)**

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

INC Last year -- that is in 2012 -- what was your total family income from all sources, before taxes? Just stop me when I get to the right category... **[READ 1-9]** *{Master INC2}*

1 Less than $10,000

2 10 to under $20,000

3 20 to under $30,000

4 30 to under $40,000

5 40 to under $50,000

6 50 to under $75,000

7 75 to under $100,000

8 100 to under $150,000

9 $150,000 or more

98 **(DO NOT READ)** Don’t know

99 **(DO NOT READ)** Refused

ASK ALL:

LGBT Do you consider yourself to be **[READ IN ORDER]**?

1 (One) Heterosexual or straight,

2 (Two) Gay **[IF SEX=2:** or lesbian**]**, or

3 (Three) Bisexual?

4 **(VOL.)** Something else

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

**END TIMING MODULE 7**

**START TIMING MODULE 8**

**[READ TO ALL:]** Now thinking about your telephone use...

ASK IF LANDLINE SAMPLE AND NO CELL PHONE (Q10a=2,8,9):

QL1a Does anyone in your household have a working cell phone? *{PIAL trend; QL1HH}*

1 Yes

2 No

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF DUAL REACHED ON LANDLINE PHONE [SAMPLE=1 AND (Q10a=1 OR QL1a=1)]:

QL2HH Of all the telephone calls that you and other people in your household receive, are **[READ AND ROTATE OPTIONS 1 AND 3—KEEP 2 ALWAYS IN THE MIDDLE]**?

1 All or almost all calls on a cell phone

2 Some on a cell phone and some on a regular home phone

3 All or almost all calls on a regular home phone

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL CELL PHONE SAMPLE (SAMPLE=2):

QC1 Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

1 Yes, home telephone

2 No home telephone

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK IF DUAL REACHED ON CELL PHONE (QC1=1):

QC2HH Of all the telephone calls that you and other people in your household receive, are **[READ AND ROTATE OPTIONS 1 AND 3—KEEP 2 ALWAYS IN THE MIDDLE]**?

1 All or almost all calls on a cell phone

2 Some on a cell phone and some on a regular home phone

3 All or almost all calls on a regular home phone

8 **(DO NOT READ)** Don’t know

9 **(DO NOT READ)** Refused

ASK ALL:

RZIPCODE What is your zip code? **[INTERVIEWER NOTE: Must VERIFY the zip code given before moving on]**

\_\_\_\_\_ **[ENTER 5-DIGIT ZIPCODE – VERIFY] [PROGRAMMER: HIGHLIGHT THE WORD “VERIFY”]**

99999 Don’t know/Refused

ASK CELL PHONE SAMPLE ONLY:

MONEY5 That’s the end of the interview. If you would like to be reimbursed for your cell phone minutes, we can send you $5. I will need your full name and a mailing address where we can send you the money.

**[INTERVIEWER NOTE:** If R does not want to give full name, explain we only need it to send the $5 out to them personally.**]**

1 **[ENTER FULL NAME]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

2 **[ENTER MAILING ADDRESS]**

3 **[CITY]** – INTERVIEWER: PLEASE **VERIFY** SPELLING

4 **[STATE]**

5 **[CONFIRM ZIP CODE]**

9 Respondent does not want the money **(VOL.)**

**END TIMING MODULE 8**

**THANK RESPONDENT:** That concludes our interview. The results of this survey are going to be used by a non-profit research organization called the Pew Research Center’s Internet & American Life Project, which is looking at the impact of the internet on people's lives. A report on this survey will be issued by the project in a few months and you can find the results at its web site, which is www.pewinternet.org [w-w-w dot pew internet dot org]. Thanks again for your time. Have a nice (day/evening).